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## Section 1: DEFA14A (DEFA14A)

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

### SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14A-6(E) (2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material Pursuant to Section 240.14a-12

**FRANKLIN FINANCIAL SERVICES CORPORATION**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
- Title of each class of securities to which transaction applies:  
\_\_\_\_\_
  - Aggregate number of securities to which transaction applies:  
\_\_\_\_\_
  - Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
\_\_\_\_\_
  - Proposed maximum aggregate value of transaction:  
\_\_\_\_\_
  - Total fee paid:  
\_\_\_\_\_
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- Amount previously paid:  
\_\_\_\_\_
  - Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
  - Filing Party:  
\_\_\_\_\_
  - Date Filed:  
\_\_\_\_\_
-





## Franklin Financial Services Corporation

Dear Shareholder,

**Time is running short and the Annual Shareholder Meeting is rapidly approaching.** You recently received proxy materials relating to proposals to be voted on at the Annual Shareholder Meeting of Franklin Financial Services Corporation (the “Company”) which will be held virtually on April 28, 2020, 9:00a.m. EST, as more fully described in our Notice to Shareholders of Change in Annual Meeting Location. You are receiving this **REMINDER** notice because you held shares in the Company on the record date and ***we have not received your vote.*** Please help us avoid adjournments, phone calls, costs and additional mailings by promptly voting your shares.

**The Board of Directors of the Company unanimously recommends that you vote “FOR” the proposals on the enclosed proxy card.**

**Your vote is important, no matter how large or small your holdings may be. We urge you to vote “FOR” the proposals by completing, signing and dating the enclosed proxy card and promptly mailing it in the enclosed postage-paid envelope. Alternatively, you may vote by telephone or via the internet by following the instructions on the enclosed proxy card.**

If you hold your shares in a brokerage or bank account (in “street name”), your broker or bank cannot vote your shares (as it has in past annual meetings) unless you complete, sign, date and return the enclosed proxy voting form. Voting now will allow the Company to minimize the expense incurred with further reminder mailings and solicitations.

**VOTING NOW HELPS LOWER OVERALL PROXY COSTS AND ELMINATES  
FURTHER MAILINGS AND PHONE CALLS**

**If you have questions or need assistance in voting your shares, please call Georgeson LLC at 1-888-505-9118.**

**Thank you for voting,**

Mark R. Hollar  
Senior Vice President  
Treasurer and Chief Financial Officer